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press release
Nov. 17, 2011, 1:35 p.m. EST

After 91 Years of Serving "Never-Changing" Fare Barney's Beanery Introduces New Menu to Keep It Fresh With "Trend-Tasty"

Prosciutto & Arugula Pizza, Tri-Tip Black Bean Chili & Mushroom-Marsala Appetizer Typify Creative Approach to Roadhouse/Celebrity Hangout's New Menu Items



WEST HOLLYWOOD, CA, Nov 17, 2011 (MARKETWIRE via COMTEX) -- Barney's Beanery (www.barneysbeanery.com), the third oldest restaurant in Los Angeles and venerable roadhouse/famed celebrity hangout, is introducing a new menu with several innovative items at its original West Hollywood site as wells as at its four replica venues located throughout Southern California.

"We still hold to the premise that roadhouse/sports bar food should include baby back pork ribs, great chili, potato skins and a slew of breakfast favorites served at all hours," said Aldo Lanzillotta, who created the new menu items. "But we like to keep it fresh, offering our diners great new flavors to get excited about."

Barney's other premise has been to give people almost anything they might ask for, which is the logic behind its infamous 700-item mega menu. New additions to the bill of fare include:

- Individual sized Prosciutto & Arugula White Pizza - Flavorful roasted garlic, juicy red tomatoes, razor thin sliced tender prosciutto, crisp red onion, fresh arugula, mozzarella cheese and a hint of olive oil on a crispy, flavorful crust.
-- A Tasty Mushroom Appetizer (sauteed in a Marsala Wine Sauce over Toasted French Baguette and sprinkled with Melted Cheese).
-- Tri-Tip Black Bean Chili - winning recipe of the 2010 West Hollywood Firefighters' Chili Cook-off is a slow-cooked mixture of sirloin, black beans and spices simmered to perfection.
-- The Chili Sampler - servings of 5 different tastes of our famous delicious chili, including The Classic, Texas, Turkey, Fireman's and Veggie, with chips and toppings of cheese, sour cream and onions.

Barney's is still serving up pure Americana, complete with burgers, salads and lots of comfort food. To quench thirsts, Barney's Beanery boasts a choice of close to 200 imported and domestic beers with 40 available on tap, with a myriad of colorfully named ales, including Lost Coast's Tangerine Wheat, Goose Island's Matilda, and Fireman's Brewnette, made by local Los Angeles area firefighters.

For 91 years, the original legendary diner/celebrity hangout in West Hollywood has been known for its history as a gathering place beginning with early glamour day's movie stars such as Greta Garbo and Clark Gable, and later counterculture musicians like Jim Morrison, Janis Joplin and Jimi Hendrix. The West Hollywood venue is still going strong with regulars like Drew Carey, Adam Sandler, Johnny Depp and Quentin Tarantino, and notables that read like the nightly guest list on Jimmy Kimmel Live.

The Beanery boasts five replica venues in Southern California basin, including Westwood Village, Santa Monica Third Street Promenade, Old Town Pasadena and at the Burbank

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